

DIANE GARRETT

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EDITORIAL PRO

Highly experienced journalist adept at packaging stories for print and digital platforms. Lively writer. Rigorous line editor. Web driver. Beach photographer.

ACCOMPLISHMENTS

- Launched one news site; overhauled another
- Newsroom leader
- Tech savvy
- Editorial MVP
- Bylines in Los Angeles Times, Variety, AOL, Premiere, the Hollywood Reporter, TheWrap and Movieline
- Broke the story about the death of VHS

EXPERIENCE

VARIETY | Features Editor 2016-

- Developed inaugural International Women's report; shepherd signature features such as 10 Producers to Watch.
- Assign, edit and write a wide range of stories for digital and print publication.
- Edit copy and write headlines for daily print issues during major film festivals.
- Write awards-season analysis, features and trend stories.
- Oversee digital rollout of sections.

GOOD EVERYDAY | Managing Editor 2015-6

- Key member of positive news site's launch team: Helped create site design, organizing structure and tone.
- Established site's social media presence.
- Supervised writers.
- Edited all copy for structure and tone.

THEWRAP | Deputy Editor | Senior Editor | News Editor | Critic 2011-15

- Managed newsroom for dynamic entertainment news site during period traffic grew fivefold.
- Edited awards season magazines and orchestrated their digital rollouts, repositioning print features for maximum exposure online.
- Monitored site traffic and trending stories, adjusting news priorities accordingly. Assigned stories.
- Packaged stories for maximum reader appeal: wrote clickable headlines that were also search-engine friendly.
- Edited news features, breaking news stories and reviews for content and style.

- Sent breaking news alerts as warranted.
- Oversaw distribution of content on social media feeds.
- Guest edited Weekend Wrap, a news app with lively entertainments news features and reviews.
- Wrote movie and TV reviews, features.
- Worked closely with content partners, including MSN, Reuters, IMDb and Yahoo.

AOL'S PATCH | Editor 2010-11

- Awarded first Patch on the Back award in L.A. region for extraordinary editorial contributions to AOL venture.
- Developed, assigned and edited all content; helped train local editors in region.
- Covered events, shot photos and video.
- Distributed content on social media platforms, including Facebook and Twitter.
- Developed and maintained rigorous publication schedule, seven days a week.
- Managed monthly freelance budget, paying contributors weekly.

VARIETY | Features Editor | Section Editor | Reporter | Copy Editor 2002-9

- Edited several sections and covered several beats for entertainment trade.
- Wrote film, home entertainment and digital media stories and features. Broke story about the death of VHS.
- Oversaw events coverage through two awards seasons, working closely with art director, reporters and photo agencies on lively thrice-weekly feature.
- Developed and edited lifestyle feature stories on stories ranging from the explosion of celebrity children's books to emerging entertainment blogs and spray tanning.

VIDEO BUSINESS | Web Editor | Senior Editor 1998-2001

- Overhauled online offshoot of weekly publication into daily news source. Redesigned site to improve navigability, hand-coding portions to optimize user experience.
- Wrote news and feature stories.
- Edited magazine sections and online stories.
- Site traffic more than doubled; named Editorial MVP.

MOVIELINE | Associate Editor | Assistant Editor 1991-2

- Supervised fact checking for monthly movie magazine.
- Wrote profiles.
- Edited copy for grammar and style.

TV GUIDE | Editorial Researcher 1986-7

- Edited copy for grammar, accuracy and style.

EDUCATION

Amherst College, B.A., English.