

DIANE GARRETT

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EDITORIAL PRO

Savvy writer-editor with an eye for design. Skilled manager. Rigorous line editor. Beach photographer.

ACCOMPLISHMENTS

- Launched one news site; overhauled another
- Bylines in Los Angeles Times, Variety, AOL, Premiere, the Hollywood Reporter, TheWrap and Movieline
- Broke the story about the death of VHS
- Awards include Variety's Journalistic & Creative Excellence Award; Patch on the Back regional editor award; Editorial MVP; National Arts & Entertainment Journalism Awards honor

EXPERIENCE

VARIETY Deputy Editor 2022-

- Oversee front of the magazine for Variety, ensuring quality control and that printer deadlines are met.
- Edit the newsy Bizz + Buzz section, assigning stories and line editing them.
- Develop magazine features and news stories.
- Oversee the documentaries vertical on Variety.com.
- Write feature stories and analysis.

VARIETY Senior TV Editor 2021-2022

- Helped manage the TV team, coaching writers, critics and interns on their assignments for the magazine and online.
- Developed magazine features and news stories about the dynamic TV business.
- Wrote feature stories and analysis, with a special focus on the streaming industry.

VARIETY Features Editor 2018-2021; 2012-3 and 2016-8 (Contract)

- Oversaw key editorial franchises for Variety, including several reports recognizing female accomplishments in the entertainment industry.
- Conceived and developed sections devoted to anniversary events such as the 50th anniversary of Earth Day.
- Wrote features, trend stories and awards-season analysis.
- Oversaw digital rollout of reports and sections.
- Coached writers and interns on assignments.
- Awarded Variety's Journalistic & Creative Excellence Award and a National Arts & Entertainment Journalism prize for a feature story about politics in variety shows.

GOOD EVERYDAY Managing Editor 2015-6

- Key member of positive news site's launch team: Helped create site design, organizing structure and tone.
- Established site's social-media presence.
- Supervised writers.
- Edited all copy for structure and tone.

THEWRAP Deputy Editor 2014-5 (Contract); Senior Editor 2013-4 (Staff); News Editor 2011-2 (Staff)

- Managed newsroom for dynamic entertainment news site during period traffic grew fivefold.
- Edited awards season magazines and orchestrated their digital rollouts, repositioning print features for robust online presence.
- Assigned and edited news features, breaking news stories and reviews.
- Sent breaking news alerts as warranted.
- Oversaw distribution of content on social media feeds and worked closely with content partners.
- Wrote movie and TV reviews, features.

AOL's PATCH Editor 2010-11

- Awarded first Patch on the Back award in L.A. region for extraordinary editorial contributions to AOL venture.
- Developed, assigned and edited all content; helped train local editors in region.
- Covered events; shot photos and video.
- Distributed content on social media platforms, including Facebook and Twitter.
- Developed and maintained rigorous publication schedule, seven days a week.
- Managed monthly freelance budget, paying contributors weekly.

VARIETY Editor; Reporter; Copy Editor 2002-9

- Edited several sections and covered several beats for entertainment trade.
- Wrote film, home entertainment and digital media stories and features. Broke story about the death of VHS.
- Oversaw events coverage through two awards seasons, working closely with art director, reporters and photo agencies on lively thrice-weekly feature.
- Conceived and edited lifestyle feature stories on stories ranging from the explosion of celebrity children's books to emerging entertainment blogs and spray tanning.

VIDEO BUSINESS Web Editor; Senior Editor 1998-2001

- Overhauled online offshoot of weekly publication into daily news source. Redesigned site to improve navigability, hand-coding portions to optimize user experience.
- Wrote news and feature stories.
- Edited magazine sections and online stories.
- Site traffic more than doubled; named Editorial MVP.

VIDEO STORE MAGAZINE Senior Reporter 1996-8

- Covered then-booming video retail industry.
- Wrote news and feature stories.
- Helped to edit daily editions during industry conventions.

MOVIELINE Associate Editor; Assistant Editor 1991-2

- Supervised fact checking for monthly movie magazine.
- Wrote profiles.
- Edited copy for grammar and style.

TV GUIDE Editorial Researcher 1986-7

- Edited copy for grammar, accuracy and style.

EDUCATION

Amherst College, B.A., English. Design and photography coursework at UCLA Extension and Otis College of Art and Design

