

# DIANE GARRETT

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## EXPERIENCE

### VARIETY

#### *Deputy Editor 2022-*

- Oversee front of the magazine for Variety, including the Biz + Buzz section and Our Town / Exposure pages
- Edit the newsy Bizz + Buzz section, assigning stories and line editing them
- Develop magazine features and news stories
- Helped spearhead the magazine's migration to the K4 platform, working with stakeholders to finetune processes
- Oversee the documentaries vertical on Variety.com
- Write feature stories and analysis
- Part of the iconic brand's senior editorial team

### VARIETY

#### *Senior TV Editor 2021-2022*

- Helped manage the TV team, coaching writers, critics and interns on their assignments for the magazine and online
- Developed magazine features and news stories about the dynamic TV business
- Wrote feature stories and analysis, with a special focus on the streaming industry

### VARIETY

#### *Features Editor 2018-2021; 2012-3 and 2016-8*

- Oversaw key editorial franchises for Variety, including several reports recognizing female accomplishments in the entertainment industry
- Conceived and developed sections devoted to anniversary events such as the 50th anniversary of Earth Day
- Wrote features, trend stories and awards-season analysis
- Oversaw digital rollout of reports and sections
- Coached writers and interns on assignments
- Awarded Variety's Journalistic & Creative Excellence Award and a National Arts & Entertainment Journalism prize for a feature story about politics in variety shows

### GOOD EVERYDAY

#### *Managing Editor 2015-6*

- Key member of positive news site's launch team: Helped create site design, organizing structure and tone
- Established site's social-media presence
- Supervised writers
- Edited all copy for structure and tone

### THEWRAP

#### *Deputy Editor 2014-5 (Contract); Senior Editor 2013-4 (Staff); News Editor 2011-2 (Staff)*

- Managed newsroom for dynamic entertainment news site during period traffic grew fivefold
- Edited awards season magazines and orchestrated their digital rollouts, repositioning print features for robust online presence

- Assigned and edited news features, breaking news stories and reviews
- Sent breaking news alerts as warranted
- Oversaw distribution of content on social media feeds and worked closely with content partners
- Wrote movie and TV reviews, features

#### AOL'S PATCH

##### *Editor 2010-11*

- Awarded first Patch on the Back award in L.A. region for extraordinary editorial contributions to AOL venture
- Developed, assigned and edited all content; helped train local editors in region
- Covered events; shot photos and video
- Distributed content on social media platforms, including Facebook and Twitter
- Developed and maintained rigorous daily publication schedule
- Managed monthly freelance budget, paying contributors weekly

#### VARIETY

##### *Editor; Reporter; Copy Editor 2002-9*

- Edited several sections and covered several beats for entertainment trade
- Wrote film, home entertainment and digital media news stories and features; broke story about the death of VHS
- Oversaw events coverage through two awards seasons, working closely with art director, reporters and photo agencies on lively thrice-weekly feature
- Conceived and edited lifestyle feature stories on stories ranging from the explosion of celebrity children's books to emerging entertainment blogs and spray tanning

#### VIDEO BUSINESS

##### *Web Editor; Senior Editor 1998-2001*

- Overhauled online offshoot of weekly publication into daily news source. Redesigned site to improve navigability, hand-coding portions to optimize user experience
- Wrote news and feature stories
- Edited magazine sections and online stories
- Site traffic more than doubled; named Editorial MVP

#### VIDEO STORE MAGAZINE

##### *Senior Reporter 1996-8*

- Covered then-booming video retail industry
- Wrote news and feature stories
- Helped to edit daily editions during industry conventions

#### MOVIELINE

##### *Associate Editor; Assistant Editor 1991-2*

- Supervised fact checking for monthly movie magazine
- Wrote profiles; edited copy for grammar and style

#### TV GUIDE

##### *Editorial Researcher 1986-7*

- Edited copy for grammar, accuracy and style

#### EDUCATION

Amherst College, B.A., English. Design and photography coursework at UCLA Extension and Otis College of Art and Design