

DIANE GARRETT

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EXPERIENCE

VARIETY

Deputy Editor 2022-

- Develop and edit short-form and longer features for Variety
- Spearheaded the publication's annual New York Women's Impact Report and wrote a companion story about the stalled progress of the battle for gender equality in Hollywood
- Oversaw the front of the book for a year, including the newsy Biz + Buzz section
- Edit the documentaries vertical on Variety.com, working closely with lead documentary reporter
- Write feature stories and analysis

VARIETY

Senior TV Editor 2021-2022

- Managed the TV team, coaching writers, critics and interns on their assignments for the magazine and online
- Developed magazine features and news stories about the dynamic TV business
- Wrote feature stories and analysis, with a special focus on the streaming industry

VARIETY

Features Editor 2018-2021; 2012-3 and 2016-8

- Oversaw key editorial franchises for Variety, including several reports recognizing female accomplishments in the entertainment industry
- Conceived and developed sections devoted to anniversary events such as the 50th anniversary of Earth Day
- Wrote features, trend stories and awards-season analysis
- Oversaw digital rollout of reports and sections
- Coached writers and interns on assignments
- Awarded Variety's Journalistic & Creative Excellence Award and a National Arts & Entertainment Journalism prize for a feature story about politics in variety shows

GOOD EVERYDAY

Managing Editor 2015-6

- Key member of positive news site's launch team: Helped create site design, organizing structure and tone
- Supervised writers
- Edited all copy for structure and tone

THEWRAP

Deputy Editor 2014-5 (Contract); Senior Editor 2013-4 (Staff); News Editor 2011-2 (Staff)

- Managed newsroom for dynamic entertainment news site during period traffic grew fivefold
- Edited awards season magazines and orchestrated their digital rollouts, repositioning print features for robust online presence
- Assigned and edited news features, breaking news stories and reviews
- Sent breaking news alerts as warranted

- Oversaw distribution of content on social media feeds and worked closely with content partners
- Wrote movie and TV reviews, features

AOL'S PATCH

Editor 2010-11

- Developed, assigned and edited all content for AOL-owned Redondo Beach Patch
- Helped train local editors in region
- Covered events; shot photos and video
- Distributed content on social media platforms, including Facebook and Twitter
- Developed and maintained rigorous daily publication schedule
- Managed monthly freelance budget, paying contributors weekly
- Awarded first Patch on the Back award in L.A. region for extraordinary editorial contributions

VARIETY

Editor; Reporter; Copy Editor 2002-9

- Edited several sections and covered several beats for entertainment trade
- Wrote film, home entertainment and digital media news stories and features; broke story about the death of VHS
- Oversaw events coverage through two awards seasons, working closely with art director, reporters and photo agencies on lively print feature
- Conceived and edited lifestyle feature stories on stories ranging from the explosion of celebrity children's books to emerging entertainment blogs and spray tanning

VIDEO BUSINESS

Web Editor; Senior Editor 1998-2001

- Overhauled online offshoot of weekly publication into daily news source. Redesigned site to improve navigability, hand-coding portions to optimize user experience
- Wrote news and feature stories
- Edited magazine sections and online stories
- Site traffic more than doubled; named Editorial MVP

VIDEO STORE MAGAZINE

Senior Reporter 1996-8

- Covered then-booming video retail industry
- Wrote news and feature stories
- Helped to edit daily editions during industry conventions

MOVELINE

Associate Editor; Assistant Editor 1991-2

- Supervised fact checking for monthly movie magazine
- Wrote profiles; edited copy for grammar and style

TV GUIDE

Editorial Researcher 1986-7

- Edited copy for grammar, accuracy and style

EDUCATION

Amherst College, B.A., English. Design and photography coursework at UCLA Extension and Otis College of Art and Design